



INTRODUCING LIVESCRIBE'S PULSE™ SMARTPEN

Livescribe's Pulse™ smartpen revolutionizes the simple act of writing. Pulse gives consumers all the portability, flexibility and ease-of-use of a pen with the functionality and power of a computer.

Pulse records and syncs audio with whatever you write, so you never miss a word. Users can tap directly on their notes to replay recorded audio from the time they were writing. Pulse connects to your computer so users can transfer, search and share their notes online with friends or colleagues.

PRIMARY USES

Using an application called Paper Replay™, Pulse records and syncs audio with whatever you write. Users can then tap directly on words or drawings with Pulse to replay what was recorded from the moment they were writing.

Users can also pause, fast forward, rewind, slow down or speed up recordings using a printed toolbar within the notebook.

With the Livescribe Desktop software, users can transfer notes to their PC to backup, replay, search for words within their notes, and share them online.

Notes and drawings can also be shared with friends and colleagues as interactive Flash movies (or pencasts) online.

Pulse also works with pre-printed materials on Livescribe dot paper, such as calculators and other utilities that enhance productivity.

The smartpen responds to preprinted and handwritten commands, providing immediate audio and visual feedback.

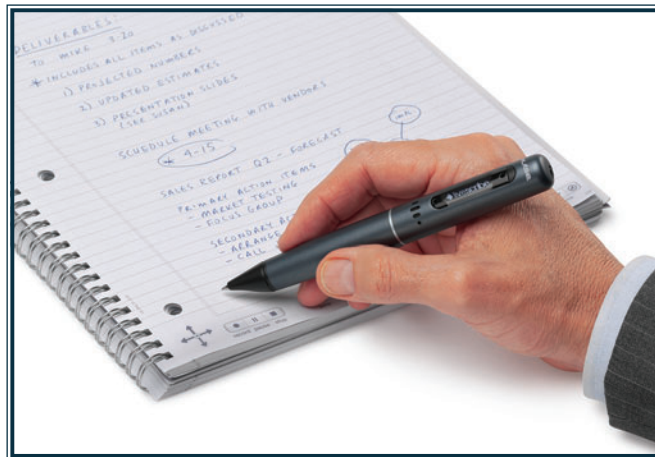
ADDITIONAL APPLICATIONS

Users can customize Pulse with additional applications available for download on www.livescribe.com. The possibilities for paper-based computing applications are endless – from language learning to productivity tools to games. More information on available applications to download will be released in Q2 2008.

TARGET AUDIENCE

Pulse is designed for anyone that regularly uses pen and paper to take notes, draw, communicate or express themselves.

Initially, Pulse is launching in the college market, but will quickly expand to other markets, including journalists, doctors, accountants, attorneys, architects, artists and other business professionals.



AVAILABILITY AND PRICING

Pulse is now available online at www.livescribe.com in 1GB and 2GB models.

Priced at \$149, the 1GB model captures over 100 hours of recorded audio* and comes with a 100 sheet dot paper notebook, smartpen carrying case, 3-D Recording Headset, refill ink and stylus cartridges, a USB mobile charging cradle, Livescribe Desktop software, and a Livescribe

account with 250MB of online storage.

The 2GB model comes with everything in the 1GB model, and captures over 200 hours of recorded audio* for \$199.

EXTENSIBLE, OPEN PLATFORM

Livescribe is committed to allowing everyone – from advanced developers to novice end users – to create their own applications and content for the Livescribe community. To enable this, Livescribe is developing a suite of easy-to-use tools for creating, publishing, sharing or selling new applications and content. The tools are designed for both end users and professionals and will be released throughout 2008.

*Actual recording time varies by audio quality setting.





Pulse™ Smartpen

1. Power button
2. Headset jack
3. Built-in microphone
4. Display
5. Speaker
6. USB connector
7. Infrared camera
8. Removable ink cartridge
9. Rechargeable lithium battery (non-removable)



3-D Recording Headset



USB Mobile Charging Cradle

THE LIVESCRIBE PLATFORM



Livescribe Online Community

Pulse™ Smartpen

Livescribe Dot Paper

Livescribe Desktop Software



HARDWARE

Product Design	Sleek ergonomic design with anodized aluminum housing Charcoal blue with silver band & black accents
Processor	Samsung ARM 9 (32-bit, 150 MHz)
Screen	96x18 OLED Display
Camera	High speed infrared camera (over 70 images/sec)
Storage	1GB NAND (over 100 hours recording time)* 2GB NAND (over 200 hours recording time)*
	*Actual available memory will be less. *Actual recording time varies by audio quality setting.
Battery	300 mAH rechargeable lithium (non-removable)
Audio - Record	Smartpen embedded microphone - mono recording 3-D Recording Headset - binaural or stereo recording
Audio - Playback	Embedded speaker Audio jack (2.5mm) for 3-D Recording Headset
PC Connectivity	USB mobile charging cradle
Size & Weight	Length: 155mm (6.1 in.) Width: 14mm or 0.55 in. (bottom) to 16mm or 0.63 in. (top) Weight: 36 Grams (1.3 oz.)

DESKTOP SOFTWARE

Livescribe Desktop	Computer Desktop Software (download) <ul style="list-style-type: none"> • Page Viewer to search, view and replay notes • Pen & application management • Gateway to your account, store, and online community
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ONLINE COMMUNITY

Web Services	My Livescribe Account 250MB Online Storage Community for posting and sharing content
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PLATFORM

System Software	Livescribe Paper-Based Computing Platform with Anoto Technology and Java Development Environment
Development Tools	Software Development Kit (SDK)
Dot Paper	Interactive Dot Enabled Paper with Dot Positioning System (DPS)



BUNDLED SMARTPEN SOFTWARE

Paper Replay	Record and replay synchronized ink & audio
Notes	Ink capture (without audio)
Quick Record	Quick access audio recording application
Printed Calc	Printed calculator for scientific, financial, and statistical equations
Quick Calc	A simple calculator that can be launched and used on any dot paper
Other Utilities	Time, Date, Storage, Battery and other settings
Nav Plus	5-way navigation and menu system using pre-printed or drawn plus sign
Demo Card	Includes: smartpen movies, 3-D audio samples, translator demo, and paper piano
Additional Software	Additional applications will be made available for sale at www.livescribe.com

INCLUDED PAPER AND ACCESSORIES

- 100 sheet dot paper college-ruled notebook
- Smartpen case
- 3 black fine point ink cartridges + 1 stylus cartridge

SYSTEM REQUIREMENTS

- Windows XP™ SP2 or Windows Vista™ operating system or Intel Mac with Leopard 1.5 or newer
- 600 MHz CPU or higher
- 300 MB minimum free disk space
- Available USB port
- Internet connection

